



## **Jack A. Harvey**

### **Director of Marketing**

Jack A. Harvey has 30+ years of sales and marketing experience in the beverage alcohol industry. His entry into the business began at retail where he managed a small chain of package stores in Austin while attending The University of Texas. He would enter into the distributor tier with Glazer's Wholesale, where he held various sales and management positions across the state.

Jack was recruited by Brown-Forman Beverages World-Wide. Initially managing multi-state territories and later tapped to lead the National Accounts division. After B-F, he managed the distribution network for Rodney Strong Wine Estates for the Southwest Division. Prior to leading Big Stick Bourbon and for a decade, Jack was VP of Sales for the Central US with V2 Wine Group where he led his team in all channels of sales. Jack would continue in that capacity for several years with Delicato Family Wines after the purchase of that organization.

Jack earned a Bachelor of Arts degree from San Diego State University. He is a proud 6th Generation Texan and resides in Fort Worth with his "Best Friends" Merlin & Mabel.